

## Graphic Design Introduction & Tools

### Introduction

This course is an introduction to graphic design that teaching basic principles of design technical aspect of using software like photoshop and illustrator. It starts from scratch and is suitable for beginners.

### Course outcomes

- Design Principles, Elements and layout
- Ability to create good design
- Poster design
- Icon design
- Flat art illustration
- Photo Manipulation
- Intro to digital painting

**Instructor:** Ahmed Tahawy

**Course duration:** 10 classes - 2 hours per class

### Course Topics

#### Class 1 | Design Basics

- Principles of design
- Elements of Design

#### Class 2 | Layout and Guidelines

- Design and use of space - Layout Grid

#### Class 3 | Photoshop tools- Illustrator Tools

#### Class 4-5 | Photoshop basics

- Practices and tutorials (Creative Photo Effect, Text Effects)

#### Class 6-7 | Illustrator basics

- Practices and tutorials (Illustration Tutorials)

#### Class 8-10 | Advanced Photoshop

- Poster Design and Photo Retouching - Photo Manipulation, intro to Digital Painting

#### Class 11-12 | Advanced Illustrator

- Icon Design and Character Drawing

### Grading

Grades should be divided among assignments, participation, projects and final presentation of the portfolio created by the course.