

Graphic Design Fundamentals Diploma

Introduction

This Diploma is a big step towards creating a career related to graphic design, whether you are approaching advertising, branding, or motion graphics.

This diploma covers different areas as design principles, typography, creative thinking and more.

Diploma outcomes

- Understand how to think and critique as an artist
- How to convey emotions and ideas through design
- The principles of typography and how to create typographic design.
- How to creatively think and build concepts
- Understanding the color theory
- Understand the emotional and intellectual effects of font types.

Diploma duration

15 classes

Diploma Topics

- Elements of design
- Principles of design
- Typography
- Layout
- Color theory
- Sketching
- Tips for graphic design
- Creative thinking
- Brainstorming
- How to build AD
- Portfolio Building